

Experiential Learning Opportunities through International Development amidst the COVID-19 Pandemic

Humber College Institute of Technology & Advanced Learning
Wednesday, November 16, 2022
9:45 - 10:45 am
Willow West, Mezzanine

Presenters

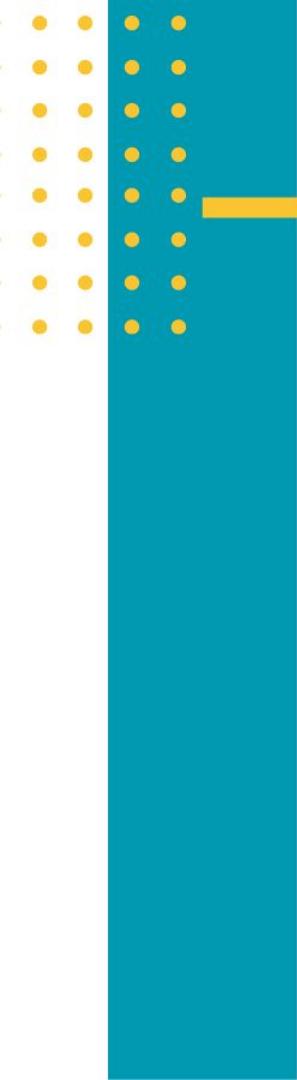
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BCEI** 2022
TORONTO 13–16 NOV



Clarisse Estebar
International Development Project Lead,
International Development Institute (IDI),
Humber International



Hanadi Alnawab
Professor & Program Coordinator, Digital Business
Management BComm
Longo Faculty of Business



Agenda

1. International Development Institute
2. Entrepreneurship + Digital Livelihoods + Creative Arts:
Socio-economic empowerment of women refugees in Kenya (EDC- Kenya)
3. International Experiential Learning
4. Q & A

International Development Institute

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What We Do





Fund for Innovation
and Transformation

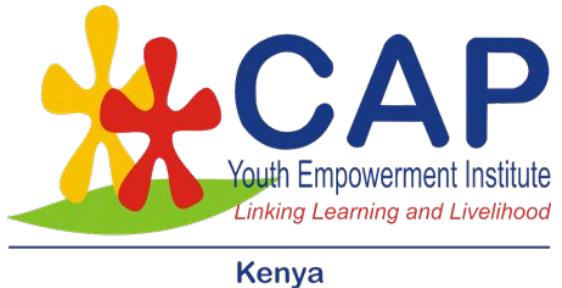
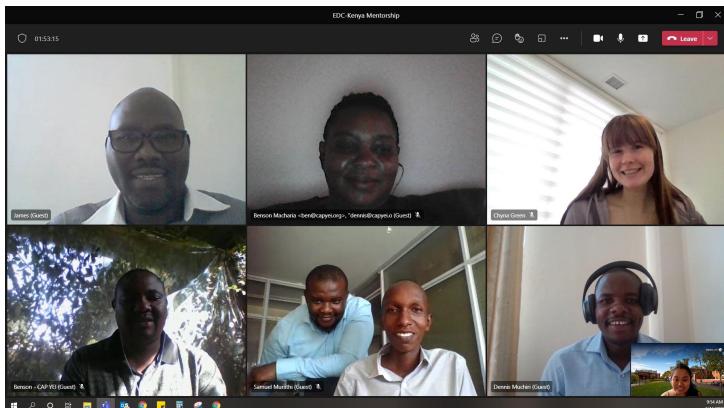
Fonds pour l'innovation
et la transformation



In partnership with

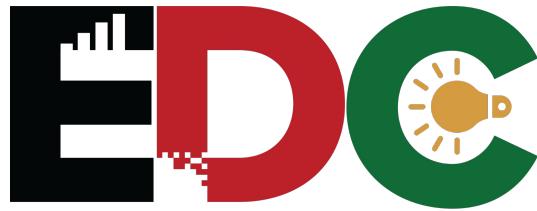


HUMBER



EDC - Kenya

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Entrepreneurship + Digital Livelihoods
+ Creative Arts: socio-economic
empowerment of women refugees in Kenya

EDC-Kenya sought to address 3 challenges:

- Women's access to livelihoods and entrepreneurship opportunities
- Opportunities to commercialize artistic talents
- Overcoming obstacles posed by COVID-19



EDC - Kenya

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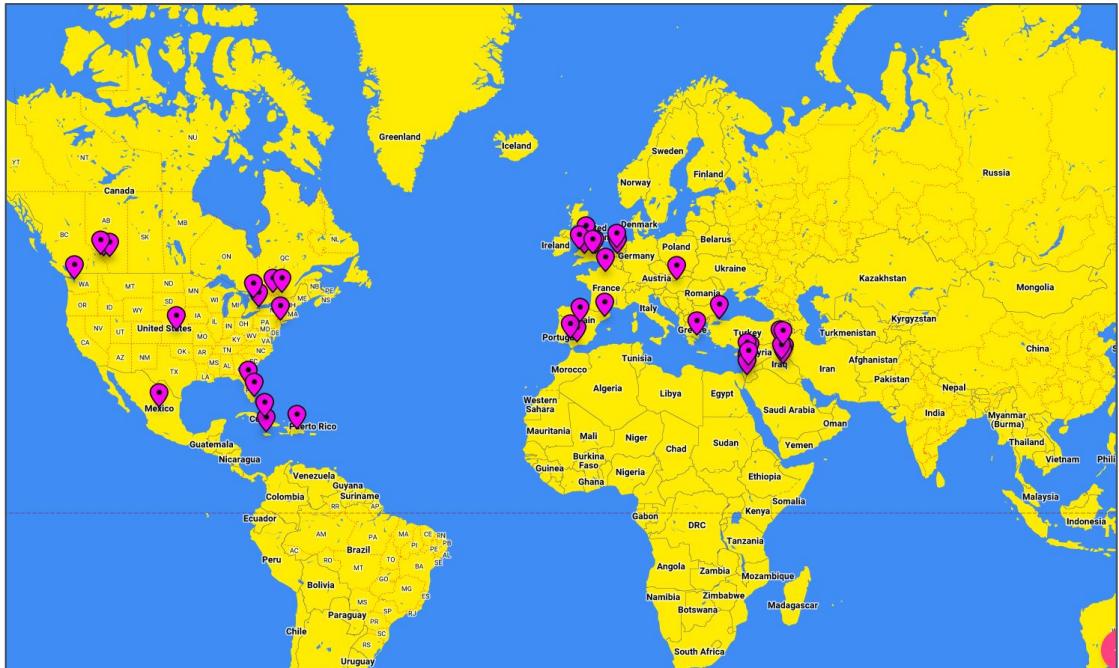


International Experiential Learning

Hanadi Alnawab
Educator

Background & Passion

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Lebanon 1998-2003

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Shatila Refugee Camp
Beirut, Lebanon 1998-2003



Kenya 2022

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International in the classroom

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idea

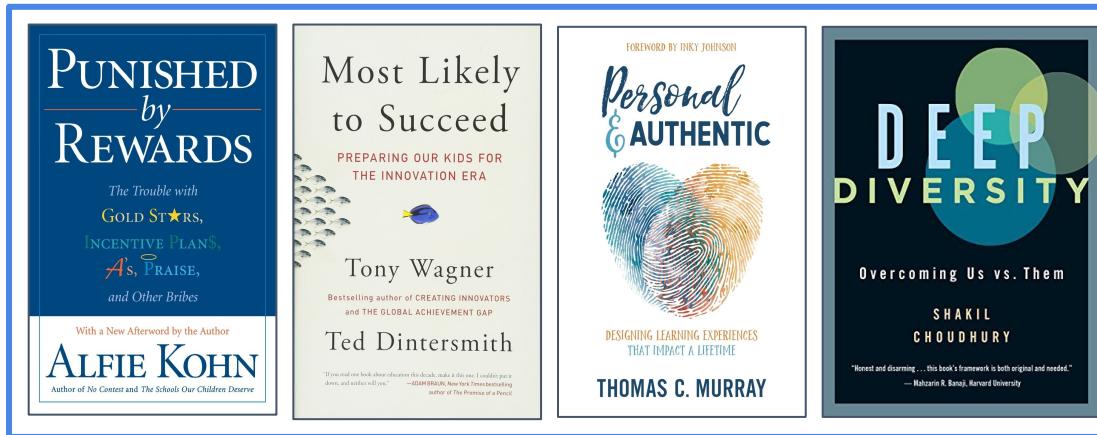


International in the classroom

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“You cannot mandate learning, but you can **create the conditions** where people are inspired and empowered to learn”

-Katie Martin



International in the classroom

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PUNISHED by REWARDS

*The Trouble with
GOLD STARS,
INCENTIVE PLAN\$,
A's, PRAISE,
and Other Bribes*

With a New Afterword by the Author

ALFIE KOHN

Author of *No Contest* and *The Schools Our Children Deserve*

Alfie Kohn's 3 Cs of motivation:
Collaboration, Content and Choice

Create the Conditions for
Authentic Motivation

Most Likely
to Succeed
PREPARING OUR KIDS FOR
THE INNOVATION ERA

Tony Wagner
Bestselling author of *CREATING INNOVATORS*
and *THE GLOBAL ACHIEVEMENT GAP*

Ted Dintersmith
"I'm not one book short, I'm a library. I could sit here all day, and nobody tell you..."
—ADAM GRAIN, New York Times bestselling
author of *The Promise of a Pencil*

FOREWORD BY ERIK JOHNSON
Personal
& AUTHENTIC

DESIGNING LEARNING EXPERIENCES
THAT IMPACT A LIFETIME

THOMAS C. MURRAY

DEEP
DIVERSITY

Overcoming Us vs. Them
SHAKIL
CHOUDHURY

"Honest and disarming... this book's framework is both original and needed."
— Mihzarin R. Bansji, Harvard University

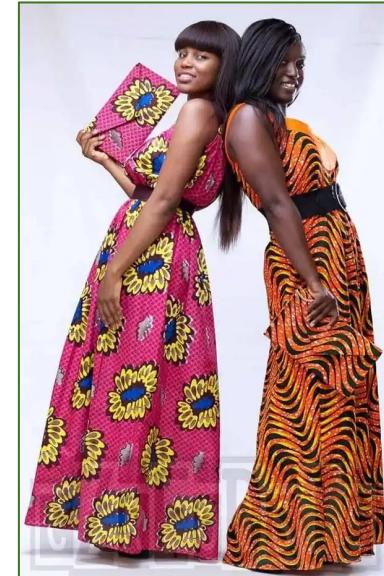
Collaboration

- Better together; learning together
- Help them work together
- Well-functioning groups
- Exchange of talent and resources
- Social support
- Sense of belonging
- Community



Content

- Content of the tasks
- Chance to engage in “meaningful” work
- Are we “having fun”?
- Are we “making a difference”?
- What are the things that are “worth knowing”
- Opportunity to experience variation in tasks
- Balance between “predictability” and “novelty”
- Task neither so easy as to be boring nor so difficult as to cause anxiety and feelings of helplessness
- Kitenge Fashion?



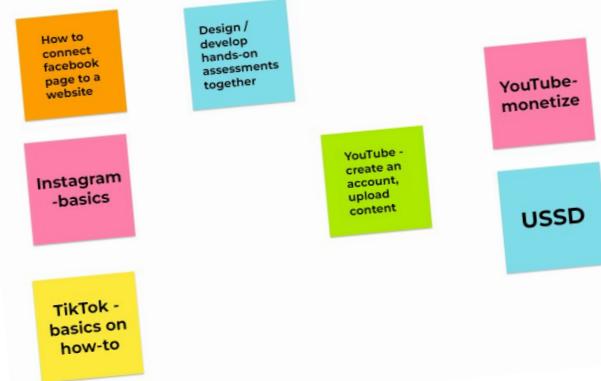
Choice

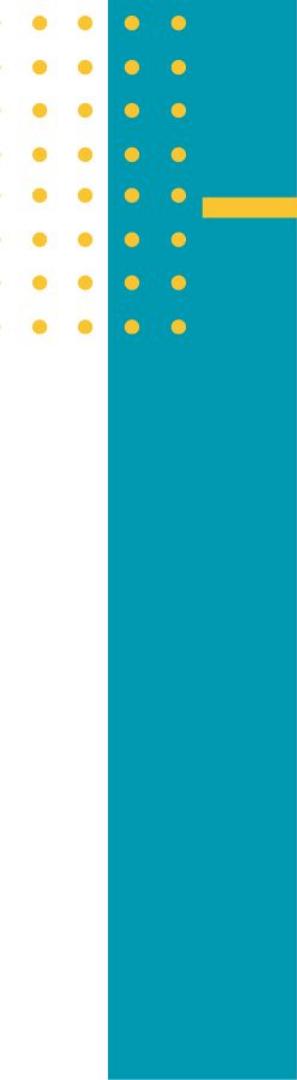
- Choice about what they do and how they do it
- Autonomy ... control kills motivation
- Provide the chance to make decisions
- Some choices can be negotiated
- Shared responsibility for deciding what gets learned and done, and how that takes place
- Negotiation can become a lesson in itself - an opportunity to make arguments, solve problems, anticipate consequences, and take other people's needs into account



International in the classroom

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Student Opportunity

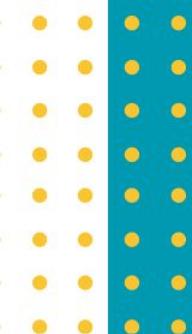
- WIL: Work Integrated Learning
- Funded opportunity through our Centre for Entrepreneurship
- Virtual, time difference (Kenya / COVID)
- Ambiguity - nature of international dev projects, terminology
- Refugees - international and cultural experience
- Multidisciplinary team
- Languages: English, French, Swahili

Recruited my own team

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Work
Ethics



Multidisciplinary Team



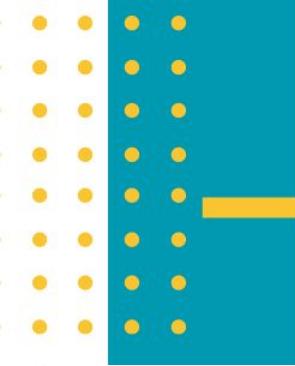
Team of students from 4 programs, 3 Humber Faculties:

- Digital Business Management BComm ([Business](#))
- Fashion Arts and Business ([Business](#))
- Professional Writing & Communications ([Liberal Arts](#))
- Bachelor of Creative Advertising ([Media](#))

Meet the Team

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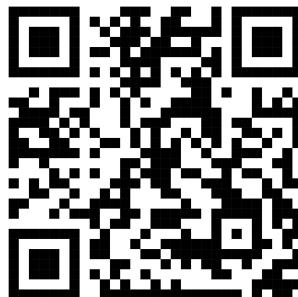


Our Part



Project Phases:

- Digital Curriculum (Jan 10 – Feb 25 2022)
- Training of the Trainers (Feb 28 – March 11, 2022)



Case: Kitenge Fashion

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Online Presence

Website and most popular SM in Kenya:

- <https://kitengefashion1.wordpress.com/>
- <https://www.facebook.com/Kitenge-Fashion-110621894866256/>
- https://www.instagram.com/kitenge_fashion_/
- <https://www.tiktok.com/@kitengefashion>



Digital Curriculum / Videos

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1. Branding

How to create a logo using Canva

2: Communications

2.1 Gmail

2.2 WhatsApp

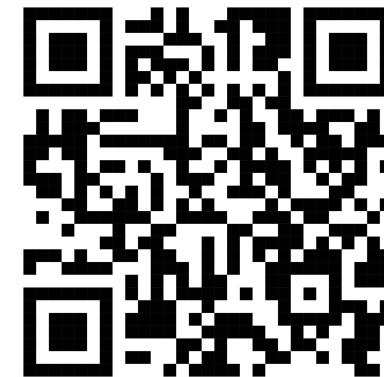
3: Social Media

3.1 Facebook

3.2 Instagram

3.3 TikTok

4: Web Development



Digital Curriculum / Videos

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Introduction (Swahili)

As the business landscape gradually shifts more and more online, it's increasingly important for business owners to stay up to date with the latest trends and fully utilize the opportunities that are granted to online businesses. By learning all the skills necessary for digital entrepreneurship, you'll be able to build a successful, self-sustaining online business you can maintain independently.

The following training curriculum was designed by our team to equip you with the best tools and strategies for establishing your digital presence. These modules cover how to create a logo for your business with Canva, how to best communicate with your customers using tools like Gmail and WhatsApp, how to set up and use Facebook and Instagram to build a following on social media, and finally, how to build an information website with WordPress.com to complete your online presence. All the modules were created using *Kitenge Fashion* as a case study.

Kadiri mazingira ya biashara yanavyobadilika zaidi na zaidi mtandaoni, inazidi kuwa muhimu kwa wamiliki wa biashara kusasisha mitindo ya hivi punde na kutumia kikamilifu fursa ambazo zimetolewa kwa biashara za mtandaoni. Kwa kujifunza ujuzi wote unaohitajika kwa ujasiriamali wa kidijitali, utawezeku jengwa biashara ya mtandaoni yenye mafanikio na inayojitegemea unayoweza kuidumisha kwa kujitegemea.

Mtaala ufuatao wa mafunzo uliundwa na timu yetu ili kukupa zana na mikakati bora ya kubaini uwepo wako kidijitali. Sehemu hizi zinashughulikia jinsi ya kuunda nembo ya biashara yako ukutumia Canva, jinsi ya kuwasiliana vyema na wateja wako kwa kutumia zana kama vile Gmail na WhatsApp, jinsi ya kusanidi na kutumia Facebook na Instagram kuunda ufuasi kwenye mitandao ya kijamii, na hatimaye, jinsi ya jenga tovuti ya habari ukutumia WordPress.com ili kukamilisha uwepo wako mtandaoni. Moduli zote ziliundwa kwa kutumia Kitenge Fashion kama kifani kifani.

Kitenge Logo

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Kitenge
Fashion

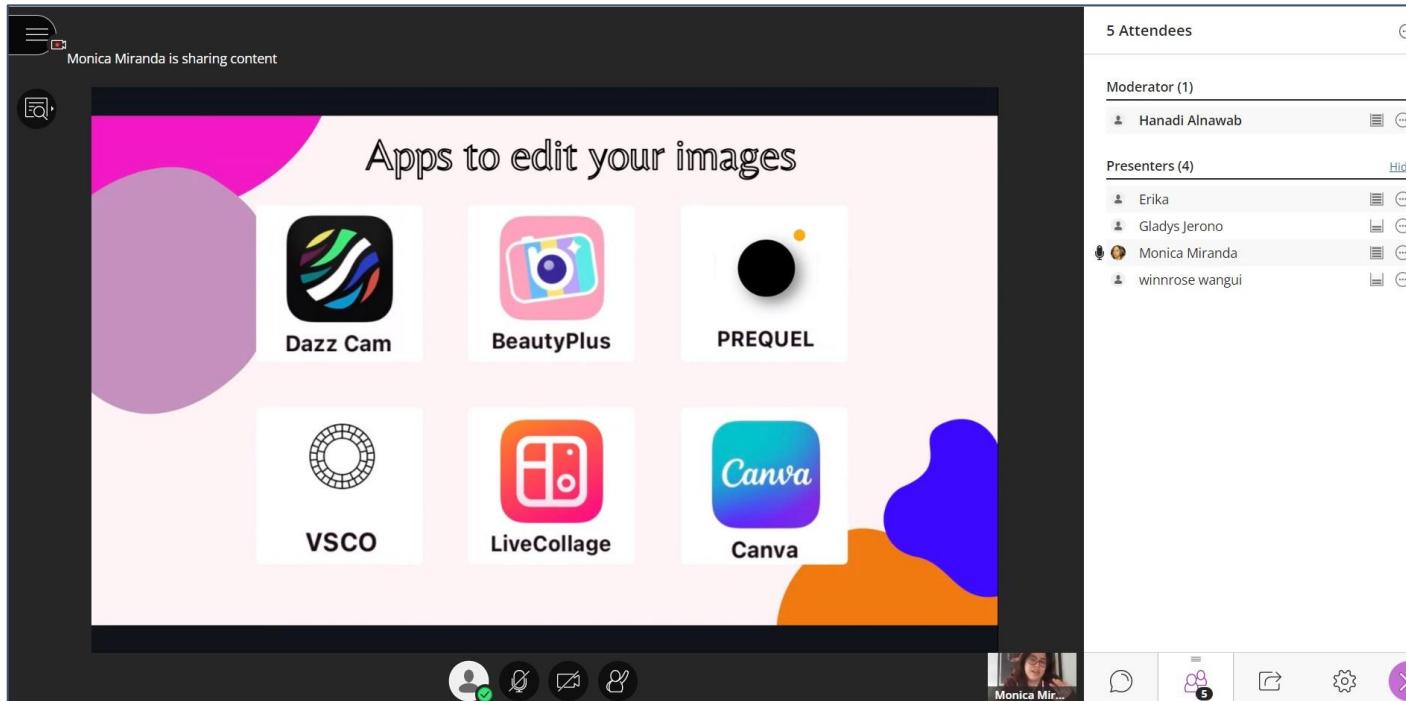
ToT

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Monica Miranda is sharing content

ToT

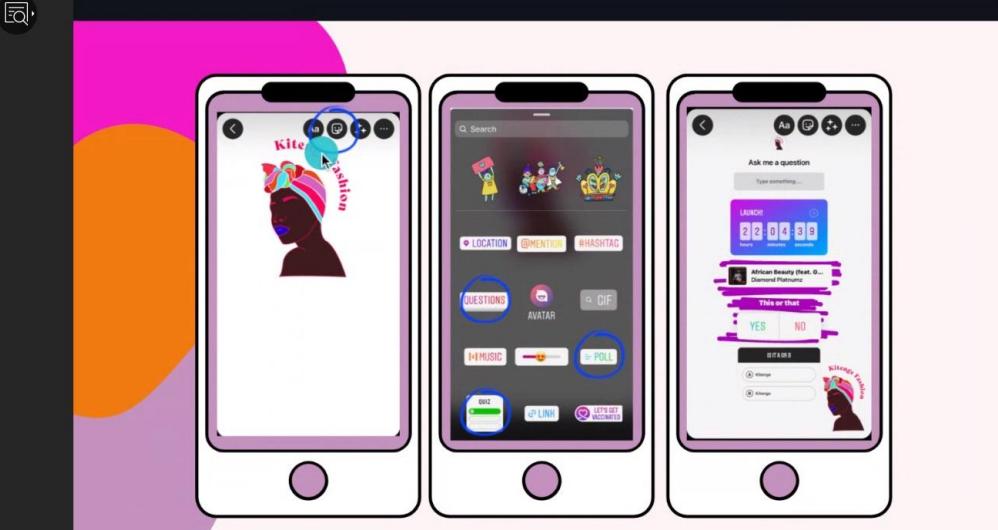
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ToT

CBIE
BCEI 2022
TORONTO 13–16 NOV

Monica Miranda is sharing content



The image shows three smartphones side-by-side, each displaying a different screen of a social media application. The background of the application is white with a black header bar. The first screen shows a profile picture of a person with a colorful headwrap and the word 'Kite' written in red. The second screen shows a search bar with 'Search' and a list of items including 'LOCATION', 'COMMENT', '#HASHTAG', 'QUESTIONS', 'AVATAR', 'MUSIC', and 'POL'. The third screen shows a poll with the question 'Ask me a question' and a text input field. Below the poll are several options: 'LAUNCH' (with numbers 2, 2, 0, 4, 3, 9), 'African Beauty (Feat. G... Diamond Platinum)', 'This or that', 'YES' and 'NO' buttons, and a 'Kite' logo. At the bottom of the third screen are 'STRIKES' and 'Kite' buttons.

5 Attendees

Moderator (1)

- Hanadi Alnawab

Presenters (4)

- Erika
- Gladys Jerono
- Monica Miranda
- winnrose wangui

Monica Mir...

Monica

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Learned ... Unlearned ... Relearned

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Lessons

Learning is a Process

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- Effort
- Mistakes
- Reflection, and
- Refinement of strategies



Failing Forward

- There is no innovation and creativity without failure. Period.
- Take calculated risks
- Amazing new things don't happen from places of comfort
- Everything we are sure of, we once had to step out and learn



Relationships first, everything else second

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- Relationship is the core of this job
- Relationships are built overtime
- Make time for meaningful conversations
- To build a team, we must first build relationships



Be OK with Ambiguity ...

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JUST DO IT.